AMAZON BUSINESS PROBLEM STATEMENT

KPI’s Requirement

* YTD Sales: Monitor year to year date sales to gauge the overall revenue performance over time.
* QTD Sales: Track quarterly sales figure to identify sales trend and fluctuations.
* YTD Product Sold: Analysis the total number of products sold throughout the year to understand product movement.
* YTD Reviews: keep tabs on year-to-date products reviews to aces customer feedback and satisfactions.

CHARTS REQUIREMENT

1.YTD Sales by Month (Line Chart)

Visualize sale trend over time on a monthly basis to identify sessional pattern and growth trend.

2.YTD Sales by Week (Column Chart)

Display sales data on a week basis to pinpoint short term fluctuations and performance insight.

3. Sales by Products Category (Text/Heat Map)

Utilize a text or heat map visualization to provide high level overview of sales across different products category.

4. Top 5 Products by YTD Sales (Bar Chart)

Highlight the top Performing Products based on year-to-date sales to focus on key revenue generators.

5. Top 5 Products by YTD Reviews (Bar Chart)

Identify the top-rated products by year-to-date reviews to understand customer preferences.